



**ESSEX BUSINESS SCHOOL  
SUMMER SESSIONS 2025**

**MAKE THE MOST OF YOUR SUMMER WITH ESSEX BUSINESS SCHOOL SUMMER SESSION 2025!**

Looking for a dynamic and enriching summer experience? Join the **Essex Business School Summer Sessions 2025**, where you'll explore cutting-edge topics in **AI in Marketing** or **Sustainability in Business**.

This **two-week** intensive programme is designed to provide in-depth insights, hands-on learning, and networking opportunities with like-minded peers.

**KEY DETAILS**

- **Dates:** 7th – 18th July 2025
- **Tuition Fee: £900** for one module (excluding accommodation and optional extras)
- **Application Deadline: 15th April 2025**
- **Location:** Essex Business School, University of Essex

**ENTRY REQUIREMENTS**

**Academic requirements:**

- Students must be in good academic standing

**English language requirements:**

- IELTS 5.5 or equivalent
- Other qualifications may be accepted

All applicants must be over 18 at the time of the Summer Sessions



**WHAT CAN I STUDY AT ESSEX BUSINESS SCHOOL?**

At **Essex Business School**, we challenge conventional thinking and equip students with the skills to drive innovation in the business world. Our **Summer Sessions 2025** offer two cutting-edge modules:

- **AI in Marketing** – Explore how artificial intelligence is transforming marketing strategies, consumer engagement, and business decision-making.
- **Sustainability in Business** – Understand the role of sustainability in modern business and how AI-driven tools can enhance ESG strategies and long-term value.



**SOCIAL PROGRAMME**

Get to know Essex and the UK with exciting activities and excursions, included in the programme price:

- Welcome barbeque
- Colchester walking tour and free time
- London day trip
- Farewell ceremony

Optional extras:

- Dedham Vale
- Sunday Roast
- Colchester Zoo

**WHY ESSEX?**

- Study at a world-class business school with expert faculty.
- Gain **real-world insights** into AI-driven marketing or sustainability strategies.
- Engage in a diverse international environment, with students from around the globe.
- Experience the UK—just an hour from London, our Colchester campus offers the perfect balance of study and cultural exploration.

**ACCOMMODATION**

Experience a vibrant summer at Essex with the option to book **on-campus accommodation**! While not included in the programme, you can choose from self-catered rooms with ensuite or shared facilities. Enjoy a welcoming community with included utilities, internet, and 24/7 security—all from just **£45** per night!

**Contact Us**

For further information contact us at: [studyabroad@essex.ac.uk](mailto:studyabroad@essex.ac.uk)

**APPLY  
HERE:**

