

# MAKE THE MOST OF YOUR SUMMER WITH ESSEX BUSINESS SCHOOL SUMMER SESSION 2025!

Looking for a dynamic and enriching summer experience? Join the Essex Business School Summer Sessions 2025, where you'll explore cutting-edge topics in Al in Marketing or Sustainability in Business.

This **two-week** intensive programme is designed to provide in-depth insights, handson learning, and networking opportunities with like-minded peers.

#### **KEY DETAILS**

- **Dates:** 7th 18th July 2025
- Tuition Fee: £900 for one module (excluding accommodation and optional extras)
- Application Deadline: 15th April 2025
- Location: Essex Business School, University of Essex

#### **ENTRY REQUIREMENTS**

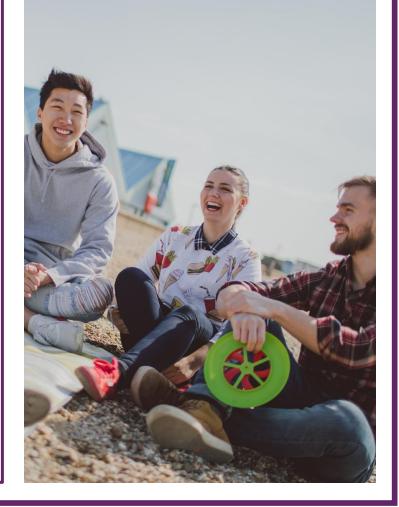
#### Academic requirements:

 Students must be in good academic standing

#### English language requirements:

- IELTS 5.5 or equivalent
- Other qualifications may be accepted

All applicants must be over 18 at the time of the Summer Sessions



# Information accurate as of February 2025. Subject to change. Students who require a Student visa to study in the UK will also need to meet the relevant Home Office requirements.

#### WHAT CAN I STUDY AT ESSEX BUSINESS SCHOOL?

At **Essex Business School**, we challenge conventional thinking and equip students with the skills to drive innovation in the business world. Our **Summer Sessions 2025** offer two cutting-edge modules:

- Al in Marketing Explore how artificial intelligence is transforming marketing strategies, consumer engagement, and business decisionmaking.
- Sustainability in Business Understand the role of sustainability in modern business and how AIdriven tools can enhance ESG strategies and long-term value.



#### SOCIAL PROGRAMME

Get to know Essex and the UK with exciting activities and excursions, included in the programme price:

- Welcome barbeque
- Colchester walking tour and free time
- London day trip
- Farewell ceremony

#### **Optional extras:**

- Dedham Vale
- Sunday Roast
- Colchester Zoo

## WHY ESSEX?

- Study at a world-class business school with expert faculty.
- Gain real-world insights into Aldriven marketing or sustainability strategies.
- Engage in a diverse international environment, with students from around the globe.
- Experience the UK—just an hour from London, our Colchester campus offers the perfect balance of study and cultural exploration.

# ACCOMMODATION

Experience a vibrant summer at Essex with the option to book <u>on-campus</u> <u>accommodation</u>! While not included in the programme, you can choose from selfcatered rooms with ensuite or shared facilities. Enjoy a welcoming community with included utilities, internet, and 24/7 security—all from just **£45** per night!

## **Contact Us**

For further information contact us at: studyabroad@essex.ac.uk



