

iSummerMX Programs June 24 to July 19, 2024 Four weeks traveling and learning around Mexico

CLEVELAND



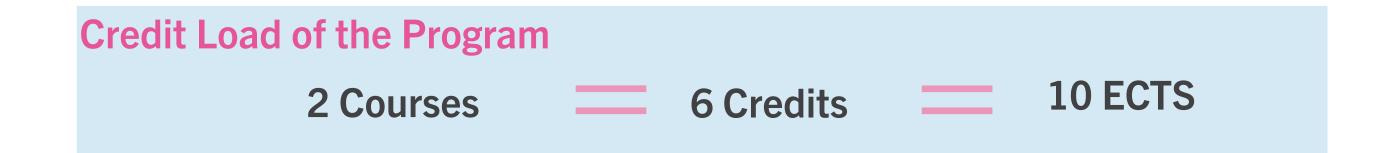


Discover Mexico!

If you love traveling and learning about new cultures, these itinerant programs **taught in English** are a great option for you.

Visit Different Cities in 4 Weeks

Itinerant Schedule	Travel through different cities and Tec de Monterrey's campuses, and learn about diverse parts of the country.
Field Trips	An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.
Experiental Learning	Active learning environments and challenges that transfer knowledge to real contexts.



4 Programs to Choose From





Identify business opportunities in international markets and develop value proposals to help enterprises thrive in a specific international context.

- NI1002B International Business Opportunities
- MT1001B Marketing Insight to Develop Strategies

Route: Mexico City, Puebla, Monterrey, and Queretaro.

Analyze the effects generated by the development and economic growth of a country, based on real and nominal macroeconomic variables.

- EC1003B Macroeconomics and Economic Development
- EC1020 Micro Economic Incentives and Macro Outcomes

Route: Mexico City, Puebla, Guadalajara, and Queretaro.

Mexican Cultural Heritage and Social Challenges

Beyond borders:

An immersive journey

through the culture,

society and political

context of Mexico

Understand, identify, and analyze aspects of Mexico's culture so you can integrate them into your cultural knowledge.

- EH1013 Cultural Heritage of Mexico
- EH1014 Violence, Dignity, and Social Justice

Route: Mexico City, Puebla, Guadalajara, and Queretaro.

Hear from experts in the field, academics, and members of international organizations, about the normative and migration phenomenon and the current cooperation projects in our region.

- RI2002B Regional Scenarios in the Contemporary World
- RI1016 Gender, Society and Human Rights

Route: Mexico City, Puebla, Chiapas, and Queretaro.



Each program offers special activities, conferences, and trips, while visiting several Tec de Monterrey's campuses in different cities to make an unforgettable experience.



IMPORTANT DATES

Nomination Deadline				
Application Deadline				
Classes Begin				
Classes End				

May 10, 2024 May 17, 2024 June 24, 2024 July 19, 2024

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
Global Business	Mexico City	Puebla	Monterrey	Queretaro
Mexican Cultural Heritage and Social Challenges	Mexico City	Puebla	Guadalajara	Queretaro
Regional Economics	Mexico City	Puebla	Guadalajara	Queretaro
Beyond borders	Mexico City	Puebla	Chiapas	Queretaro

FEES AND TUITION

\$2,250 USD* for exchange students (Nominated by partner institution)

This program includes:

- Tuition
- Housing
- Transportation for all program activities, incluiding pick up on official arival day and transfer from city to city

*The cost of the program already reflects the tuition waiver for exchange students.

See you in Mexico!

For more information about these programs, please contact your Study Abroad Office or contact us at:

studyinmexico@itesm.mx



JR POTENTIAL *MOVES* THE WORI

\$5,110 USD for independent students

- Breakfast six days of the week
 Tickets to all visits and events of the program
 Student arrival kit
 Health Insurance