2024
HANYANG ERICA
SUMMER SCHOOL
OFFICE OF INTERNATIONAL AFFAIRS
global.hanyang.ac.kr
ericasummer.hanyang.ac.kr
Hanyang University ERICA

The new standard for Education Research and Industry Collaboration
Hanyang University Education Research Industry Cluster at Ansan

Established 1979

Colleges 9
Departments 47
Graduate Schools 2
Undergraduates 14,347
Graduates 1,970
Int'l Student Body Approx. 4,500 annually
World Univ. Ranking 157th (2023)
Asian Univ. Ranking 24th (2023)
Features

Take classes, earn grades, join field trips, and make new friends in just two weeks!

Program Period
- Session 1: July 20(Sat) - August 4(Sun), 2024 (2 weeks)
- Session 2: August 2(Fri) - August 17(Sat), 2024 (2 weeks)

Credits
- Enroll in one session and earn a maximum of 4 credits (2 weeks)
- Enroll in two sessions and earn a maximum of 8 credits (4 weeks)

Experience Korea
- 2 free activities offered per session

Program Fee for Partner University

<table>
<thead>
<tr>
<th></th>
<th>One Session (2 weeks)</th>
<th>Two Sessions (4 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Fee</td>
<td>KRW 2,000,000</td>
<td>KRW 3,700,000</td>
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<tr>
<td></td>
<td>→ KRW 1,500,000</td>
<td>→ KRW 2,700,000</td>
</tr>
<tr>
<td></td>
<td>(Approx. USD 1,130)</td>
<td>(Approx. USD 2,030)</td>
</tr>
<tr>
<td>Including</td>
<td>Tuition Fee, Free activities, Housing (twin room only)</td>
<td></td>
</tr>
<tr>
<td>NOT Including</td>
<td>Food, Insurance, Flight etc</td>
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</tbody>
</table>
Why Choose HESS?

Easy access to Seoul tourist sites

- Hanyang University Seoul Campus
- Yeouido
- Gangnam
- Hanyang University ERICA
- Hanyang University at Ansan Station

Easy access to Gyeonggi-do tourist sites

- Wave Park
- Premium Outlet
- Oi-do Island
- Seoul Land
- Songdo Central Park
- Suwon
- Suwon Hwaseong

55 Hanyangdaehak-ro, Sangnok-gu, Ansan, Gyeonggi-do, 15588, South Korea

- 30km away from Gangnam (40 minutes by bus or subway)
- 45km away from Yeongdong (60 minutes by bus or subway)
- Hanyang University ERICA Station (Subway Line No.4) 2025
- Subway Route Shin Ansan Line is scheduled to open by 2024 (25 minutes from Yeoido to the ERICA Campus)
Courses

Below is a tentative list of courses which will be opened in HESS 2024. Students can select 1 core course (mandatory) and 1 elective course (optional) per session. 1 credit is equivalent to 15 contact hours.

<table>
<thead>
<tr>
<th>Field</th>
<th>Core Course (3 credits)</th>
<th>Elective Course (1 credit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>• Financial Management • Consumer Psychology • Marketing and Sales in Asia • South Korea’s Economic Development</td>
<td></td>
</tr>
<tr>
<td>Engineering</td>
<td>• Architectural Planning • History of Korean Architecture • Understanding Artificial Intelligence</td>
<td></td>
</tr>
<tr>
<td>Cultural Contents</td>
<td>• Media Industry in Korea • Media and Entertainment Business • Understanding K-pop Business</td>
<td>• K-Beauty and Makeup • K-POP Dance • K-POP Vocal • Taekwondo</td>
</tr>
<tr>
<td>Design</td>
<td>• Illustration and Character Design • Future Creative Design Workshop • UX Design • K-Fashion, Creative Design</td>
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<tr>
<td>Korean Studies</td>
<td>• Korean Language and Culture I • Korean Language and Culture II</td>
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</tr>
</tbody>
</table>

*Courses subject to change
*Opening a new course available with minimum 10 participants
# Calendar

## Overview of important dates and events for HESS 2024

<table>
<thead>
<tr>
<th>SUN</th>
<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THU</th>
<th>FRI</th>
<th>SAT</th>
</tr>
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<tbody>
<tr>
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<tr>
<td><strong>Jul 20</strong></td>
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<tr>
<td><strong>Session 1 Check-in</strong></td>
<td><strong>Session 1 Check-in</strong></td>
<td><strong>Session 2 Early check-in</strong></td>
<td><strong>Session 2 Late check-out</strong></td>
<td><strong>Session 2 Check-out</strong></td>
<td><strong>Activity 1</strong></td>
<td><strong>Activity 1</strong></td>
</tr>
<tr>
<td><strong>Jul 21</strong></td>
<td><strong>Jul 22</strong></td>
<td><strong>Jul 23</strong></td>
<td><strong>Jul 24</strong></td>
<td><strong>Jul 25</strong></td>
<td><strong>Jul 26</strong></td>
<td><strong>Jul 27</strong></td>
</tr>
<tr>
<td>Session 1 Check-in</td>
<td>Orientation CC 1 Welcoming Party</td>
<td>CC 2 EC 1</td>
<td>CC 3 EC 2</td>
<td>CC 4 EC 3</td>
<td>CC 5 EC 4</td>
<td>Activity 1</td>
</tr>
<tr>
<td><strong>Jul 28</strong></td>
<td><strong>Jul 29</strong></td>
<td><strong>Jul 30</strong></td>
<td><strong>Jul 31</strong></td>
<td><strong>Aug 1</strong></td>
<td><strong>Aug 2</strong></td>
<td><strong>Aug 3</strong></td>
</tr>
<tr>
<td>Free Time</td>
<td>CC 6 EC 5</td>
<td>CC 7</td>
<td>CC 8</td>
<td>CC 9</td>
<td>CC 10 Graduation</td>
<td>Activity 2</td>
</tr>
<tr>
<td><strong>Aug 4</strong></td>
<td><strong>Aug 5</strong></td>
<td><strong>Aug 6</strong></td>
<td><strong>Aug 7</strong></td>
<td><strong>Aug 8</strong></td>
<td><strong>Aug 9</strong></td>
<td><strong>Aug 10</strong></td>
</tr>
<tr>
<td>Session 1 Check-out</td>
<td>Orientation CC 1 Welcoming Party</td>
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<td>CC 3 EC 2</td>
<td>CC 4 EC 3</td>
<td>CC 5 EC 4</td>
<td>Activity 2</td>
</tr>
<tr>
<td><strong>Aug 11</strong></td>
<td><strong>Aug 12</strong></td>
<td><strong>Aug 13</strong></td>
<td><strong>Aug 14</strong></td>
<td><strong>Aug 15</strong></td>
<td><strong>Aug 16</strong></td>
<td><strong>Aug 17</strong></td>
</tr>
<tr>
<td>Free Time</td>
<td>CC 6 EC 5</td>
<td>CC 7</td>
<td>CC 8</td>
<td>CC 9</td>
<td>CC 10 Graduation</td>
<td>Session 2 Check-out</td>
</tr>
</tbody>
</table>

* CC: Core Course, EC: Elective Course
* CC Class Time: 09:00 - 12:00 / 13:00 - 14:30 (4.5 hrs/day x 10 times)
* EC Class Time: 15:00 - 18:00 (3 hrs/day x 5 times)
Activities

Join us and enjoy the summer you will never forget!

Activity 01
K-pop Music Concert

We know you have always wanted to watch K-pop music concert, but did not have the chance. **HESS will bring you to the world of K-pop.** Do not miss the opportunity to feel the vibe at the performance scene!

Activity 02
Everland & Caribbean Bay

**Everland** is one of Korea’s most visited amusement parks. Signature attractions such as the **T-Express** make Everland a popular destination for a day-trip.

Meanwhile, **Caribbean Bay** just next door is one of Korea's biggest water parks. On a hot summer day, Caribbean Bay is the perfect place to cool off!

*Activities subject to change*
Accommodations

Hanyang University ERICA offers on-campus dormitory accommodations for all participants.

- **Stay Period**: 2 weeks per session
- **Price**: Included in program fee (KRW 200,000 for 2 weeks / KRW 400,000 for 4 weeks) (Approx. USD 150 for 2 weeks / USD 300 for 4 weeks)
- **Room Type**: Twin(2-person) room only (Single room not available)
- **Room Features**: Bathroom, shelved desks with chairs, closet, air-conditioner, single bed, trash bin, cleaning broom, LAN ports and wireless router(WIFI available)
- **Facilities**: Convenience store, stationery store, study room, laundry room, hair salon, fitness center, food court, BHC Fried Chicken, Aunt’s Kitchen(small restaurant) etc

*Late check-out available for session 1 participants: Check-out by August 10 with additional KRW 20,000 per stay*
*Early check-in available for session 2 participants: Check-in from July 27 with additional KRW 20,000 per stay*
*Refund for housing is NOT available*
# Program Fees

<table>
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<tr>
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<th>Two Sessions (4 weeks)</th>
</tr>
</thead>
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<tr>
<td><strong>Tuition Fee</strong></td>
<td>KRW 1,800,000</td>
<td>KRW 3,300,000</td>
</tr>
<tr>
<td></td>
<td>Approx. USD 1,350</td>
<td>Approx. USD 2,480</td>
</tr>
<tr>
<td><strong>Activities</strong></td>
<td>Free (2 activities)</td>
<td>Free (4 activities)</td>
</tr>
<tr>
<td><strong>Housing</strong></td>
<td>KRW 200,000</td>
<td>KRW 400,000</td>
</tr>
<tr>
<td></td>
<td>Approx. USD 150</td>
<td>Approx. USD 300</td>
</tr>
<tr>
<td><strong>Total (Non-partner)</strong></td>
<td>KRW 2,000,000</td>
<td>KRW 3,700,000</td>
</tr>
<tr>
<td></td>
<td>Approx. USD 1,500</td>
<td>Approx. USD 2,780</td>
</tr>
<tr>
<td><strong>Total (Partner)</strong></td>
<td>KRW 1,500,000</td>
<td>KRW 2,700,000</td>
</tr>
<tr>
<td></td>
<td>Approx. USD 1,130</td>
<td>Approx. USD 2,030</td>
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*Exchange Rate: USD1 = KRW1,332*

**Early Bird Promotion** - Extra KRW 100,000 Discount  
Approx. USD 75

If completing online application by March 10, 2024 and payment by March 20, 2024 (KST)
How to Apply
Details on the application procedure and admission requirements for HESS 2024 are below.

1. Visit Website
   Go to ericasummer.hanyang.ac.kr and click ‘Apply Now.’

2. Apply Online
   After creating an account, complete online application for HESS 2024.

3. Submit Application
   The application period is from Nov. 15, 2023, to May 20, 2024. Do not forget to submit your application within the deadline.

4. Complete Payment
   Payment instructions will be sent by your email. (Payment is recommended to be done in two weeks)

5. Receive Student ID #
   After completing payment, you will receive a student ID number which is needed for online course registration.

6. Register Courses
   Course registration is done online prior to the start of the program. Instructions will be sent to you via email.
Experience KOREA, with HANYANG!

HESS 2024 AWAITS

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