



Maynooth  
University  
National University  
of Ireland Maynooth



**MU INTERNATIONAL SUMMER SCHOOL**  
**Ireland June 28 - July 26 2024**

MAKE FRIENDS FOR LIFE AT MAYNOOTH UNIVERSITY!



<https://sway.office.com/HJqTCiSOhaKLpgHB#content=Fck0787GNSyOwI>



## OUR PROGRAM PACKAGE





- **ON-SITE COORDINATOR STAFF** : To support, advise and encourage you!
- **HOUSING** : Stay on campus in single en-suite room apartment-style living (your own bathroom)!!
- **ACADEMIC FIELD TRIPS** : Enjoy excursions that complement your learning
- **SOCIAL ACTIVITIES AND FACILITIES** : Enjoy on-campus activities throughout the programme
- **MEALS** : Hot Breakfast and Hot Lunch On-Campus Monday-Thursday
- **EXTRA ADVENTURES** : Explore Ireland with our exciting optional Friday day-trips included in your programme fee!

[APPLY HERE!](#)



*1 - MAYNOOTH UNIVERSITY*

## **MAYNOOTH UNIVERSITY**

### **Where Old meets New**

The best of both worlds! Maynooth combines an academic heritage dating back to 1795 with an innovative and modern campus. Maynooth, is consistently ranked amongst THE's top Young Universities in the World! Today Maynooth University has more than 13,000 students from over 90 countries. This summer Maynooth University welcomes you to share in our history, heritage and future!

## **MAYNOOTH TOWN**

### **Safe, Welcoming & Thriving**

Named after the ancient Irish god Nuadha, Maynooth is Ireland's only university town. It is a friendly centre, full of shops, restaurants, bars and clubs, not only are we a mere 15 miles from Dublin, Ireland's vibrant capital city, Maynooth is also serviced by excellent transport links connecting us to the many places across Ireland.





2 - MAYNOOTH TOWN

## OUTSIDE THE CLASSROOM





## FIELD TRIPS

Included in every academic class are trips to visit sites, institutions and companies relevant to course material.

These offer an unparalleled insight into the Irish landscape, society and culture!



## DAY TRIPS & ACTIVITIES

Visit Dublin and The Historic Croke Park Stadium |

Learn How to Play Irish Gaelic Football |

Social Nights Out | Scavenger Hunts |

Ultimate Frisbee | Trampolining | Local Hikes |

Plus Much, Much More!



*3 - WEEKENDS*

## **WEEKENDS**

Enjoy a three-day weekend, every week, and travel around Ireland and Europe! Or join us in some of our optional Friday excursions!

### **Galway City Day Trip (included)**

#### ***Friday July 5th***

Visit one of Ireland's most famous cities and explore the West of Ireland. This day trip also includes a visit to Clonmacnoise the historic monastery founded in the 6th century!

### **Kilkenny City Day Trip (included)**

#### ***Friday July 12th***

Explore Ireland's medieval city, visit the famous Kilkenny Castle and so much more!

Choose to extend your visits to weekend trips at your own cost and see parts of Ireland that are unique to the world

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## ***ACADEMICS***

*Choose 2 courses from a range of options worth 5 or 7.5 ECTS credits*

*\*Normally 3 or 4 US semester credits depending on your school*



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- *All courses are fully accredited*
  - *Taught by our experienced, enthusiastic instructors*
  - *With circa 40 contact hours*
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**[Check out our master syllabi doc here!](#)**

*Courses include at least one field trip to a site relevant to class material*

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4 - ALL CLASSES SUBJECT TO CHANGE BEFORE OCTOBER 15th 2023



*5 - STREAM B*

## **STREAM B**

### **MODERN IRISH LITERATURE**

In this class, students will discuss a number of exemplary works from the early decades of the twentieth century, a period of remarkable creativity in Irish writing. Students will explore the complex relationship between literature, culture and politics in this formative period of Irish history.

## **STREAM A**

### **IRELAND & THE GREAT FAMINE**

In this class students are introduced to the causes and consequences of the 1845-1853 great Irish famine. The class examines the economic, social and political background, as well as public and private reactions, and the changes in Irish society resultant from the famine.



*6 - STREAM A*



7 - STREAM B [WWW.MAYNOOTHUNIVERSITY.IE/SUMMER](http://WWW.MAYNOOTHUNIVERSITY.IE/SUMMER)

## **STREAM B**

### **EARLY MEDIEVAL IRELAND - SOCIETY & POLITICS**

In this course, students will investigate aspects of medieval Ireland from 431 to 1014. Centered on the themes of society and politics, the class examines Ireland's conversion to Christianity, Irish kingship and law, Vikings raids and settlement, the career of Brian Boru and the battle of Clontarf with its legacy.

## **STREAM A**

### **INTERNATIONAL MARKETING**

This class focuses on marketing management in global organizations and introduces students to the nature and complexity of international marketing strategy. Students will identify opportunities and challenges associated with expansion into new geographical markets and formulate strategies for product development and promotion.





*8 - STREAM A*



*9 - ANTHROPOLOGY OF IRELAND*

## **ANTHROPOLOGY OF IRELAND**

In this class, students explore Ireland's economic, social and cultural challenges and look at how Ireland's present-day multiplicity intersects with the traditional image of rural, mono cultural and Catholicism. The class analyses manifestations of Irish culture such as dance and language, how they are reproduced, and what meanings they hold.

### **STREAM A**

## **PUBLIC SPEAKING**

This course introduces students to the key elements of communication, providing practical experience in the preparation and presentation of speeches. It improves critical learning skills and enables the development of core professional communication skills.



*10 - STREAM A*



*11 - CREATIVE WRITING*

**STREAM A**

**CREATIVE WRITING**

In this class students are introduced to writing, both poetry and prose. The class focuses on the practicalities of writing, editing and giving and taking criticism of work. Students will produce writing for discussion and criticism and work on developing these extracts in response. Students will also look critically at the work of established writers.

### **STREAM A**

#### **THE CULTURAL HERITAGE OF MEDIEVAL IRELAND**

This class introduces students to early cultural history, with an emphasis on the past as a foundation for the present, as well as the dissemination of cultural heritage. Students will assess the manipulation of history in relation to some of the great Irish prehistoric and early medieval locations.



*12 - STREAM A*



*13 - STREAM B*

### **STREAM B**

#### **IRISH CULTURAL HERITAGE**



In this class, students develop a broad understanding of early cultural heritage in the areas of archaeology, history and early Irish literature. Diverse and exciting aspects of Irish cultural history, as well as care, presentation and future development of important heritage sites are assessed.

## **STREAM B**

### **SOCIAL MEDIA**

This class addresses the many issues surrounding the use of social media in business and marketing channels, exploring how individuals and firms navigate social media to gain a competitive edge. It undertakes a practical examination of how to make use of social media for the purposes of customer acquisition, information gathering, the maintenance of business contacts, market design, and decision-making.





## **STREAM B**

### **INTERNATIONAL BUSINESS**

This class focuses on international aspects in management theory and literature. Students will discuss approaches to ethics, negotiation, motivation, and management and leadership across countries, considering the importance of understanding and embracing difference across countries.





16 - *STREAM B*

## **STREAM B**

### **IRISH ART & ARCHITECTURE**

This class surveys the main artistic and stylistic movements evident in Ireland in the period of 1600-1900. Students will identify key individuals, structures, designs, visual art and artefacts defining Ireland's cultural landscape as it evolved over this 300- year period, within their social contexts.



17 - *STREAM B*

## **STREAM B**

### **GLOBAL DEVELOPMENT ISSUES & RESPONSES**

This class explores the big challenges facing our world today and how we can respond to them. Students will learn about international development priorities and policies and about Ireland's and the EU's relationship with the wider world. They will examine the causes and consequences of climate change,



globalization and migration and the roles of government, business, civil society and individuals in addressing these global challenges.

### Sample MUISS Calendar



A.M.T.				B.S.T.		
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				Arbuckle Day Movie & Pizza Night! (Middletown www.orientation.com)	Orientation Day Dublin Orientation Day Trip	Optional Tour of Middletown
B.S.T.						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Class A	Class B	Class A	Class B Optional Evening Social Activity	Optional Organized Group Activity		
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Class A	Class B	Class A Optional Evening Social Activity	Class B Optional Evening Social Activity	Optional Organized Group Activity		
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Class A Optional Evening Social Activity	Class B	Class A Optional Evening Social Activity	Class B Optional Evening Social Activity	Optional Organized Group Activity		
July						
Monday	Tuesday	Wednesday	Thursday	Friday		
Class A Optional Evening Social Activity	Class B	Class A Optional Evening Social Activity	Class B Farewell Dinner and Party	Departure Day		

Days Of Social Activities Subject To Change

## 18 - YOUR SCHEDULE



Program Cost €3,555

**SCHOLARSHIPS AVAILABLE!**

- Single room and en-suite, on-campus accommodation
- Arrival and departure sessions
- Breakfast Monday-Thursday
- Lunch Monday-Thursday

- Tuition and transcripts
- Academic field trips
- Cultural excursions
- On-site student coordinator Staff
- Activities on campus
- Airport transfers at set times

[FIND OUT MORE](#)





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***KICKSTART YOUR SUMMER!***

***APPLY HERE!***

***WWW.MAYNOOTHUNIVERSITY.IE/MUISS***

***SUMMER.SCHOOL@MU.IE***

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