

# WOMEN ENTREPRENEURS ASSOCIATION OF TURKEY (KAGIDER)

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**Number of Placements:** 1

**Placement Site:** Istanbul, Turkey

**Website:** <http://www.kagider.org/>

## **Field/Subject Area:**

Open to all York students who meet the eligibility criteria

## **Position Description:**

KAGIDER runs three main programs:

1. Women Entrepreneurship and Leadership Program where we conduct several projects, provide incubation and mentorship support and organize training programs for the (potential) women entrepreneurs and seek to strengthen women entrepreneurship and increase the number of women entrepreneurs in Turkey, as well as creating a consciousness among the young girls and promoting them to have a better education and step into the business life. KAGIDER continues its activities and women's development-oriented trainings in its new Woman Development Center –Biz. (We).
2. Advocacy Program where we aim to raise public awareness and support women to be more effective in social and political life and we aim to achieve gender equality in all aspects of life. Those advocacy activities cover women empowerment and contributing to Turkey's EU accession. In this context, KAGIDER organizes national and international panels, conducts research, holds campaigns, publishes press releases and makes cooperation with national and worldwide NGO' s in order to achieve its goals and be more effective in both national and international arena.
3. International Women Entrepreneurship and Leadership Summit where KAGIDER calls on women entrepreneurs and leaders to explore, engage and encourage each other to take a more prominent role in the global business community. Distinguished speakers and participants all over the world contribute to this

enriching and mind broadening journey. Our second summit last year hosted around 400 participants from all over the world.

The intern will work with one of the Program directors according to interest and assist her work during the internship period.

### **Specific tasks will include:**

- Searching similar practices, potential networks and funding opportunities;
- Performing background research on related topics and providing research briefs;
- Attending seminars and conferences in English;
- Preparing summaries and presentations;
- Re-organizing material;
- Editing English material for the project;
- Content preparation and speaker suggestions for KAGIDER's Summit.

**Complete all tasks assigned, which includes but is not limited to the responsibilities outlined above.**

**Expected work hours:** 9am to 6pm (Monday to Friday)

**Preferred start date:** May 1

### **Qualifications/skills required:**

- Computer literacy including website organization and update
- Public relation skills
- Research skills

### **Language requirements:**

English

### **Highlights of Organization/background information:**

KAGIDER (Women Entrepreneurs Association of Turkey) was chartered in September 2002 by 37 successful women entrepreneurs. Today, KAGIDER has 270 members, all active in various sectors such as textiles, communication, public relations, tourism, mining, chemistry and health. KAGIDER, with its ongoing projects has reached more than 6000 women in 20 cities throughout Turkey and focuses on projects to develop

entrepreneurship among women as well as their economic, social and political development.

Vision: Creating a world in which women produce and establish their existence freely and play an effective role in decision-making processes.

Mission: Developing entrepreneurship among women to strengthen their status economically and socially.

Currently 6 professional staff work full-time at the Association. There are 5 committees with 6-9 members each.