

## CLASS SCHEDULE (OUE's Horizons Summer Program 2019)

Class date	Instructor	Title	Course Description
Wednesday, July 3	Ken FUJIWARA, Ph.D. Lecturer Faculty of Human Sciences	Nonverbal Communication in Japan	In this class, the characteristics of nonverbal communication in Japan will be explained with some scientific evidence. Students will know how different our communication style is as well as how we think “we are different.” Also, students will learn some communication tips to overcome such differences and get acquainted with Japanese people.
Wednesday, July 3	Hiroko YOSHIDA, Ed.D. Professor Faculty of Economics	Introduction to Intercultural Communication	Effective intercultural communication has become more important than ever before in today’s world of globalization, where intercultural understanding and sensitivity are essential. This class introduces cross-cultural differences, focusing on the Japanese communication styles. Through discussion and activities, students are expected to develop an appreciation of cultural differences and their intercultural communication skills.
Thursday, July 4	Li YAN, Ph.D. Professor Faculty of Economics	A Cultural & Historical Overview of Japan: Foreign Cultural Influence on Japan	This class will focus on Chinese and Western cultural influence on Japan from the 7th Century to the 19th century.
Thursday, July 4	Noboru KOMIYA, Ph.D. Professor Faculty of Human Sciences	Understanding The Japanese Culture in Comparison with The Western Culture	In order to help students better understand the Japanese people, I will compare it with the Western culture.
Friday, July 5	Azusa ONO, Ph.D. Associate Professor Faculty of Economics	Indigenous Peoples in Japan	The lecture provides an overview of two indigenous groups in Japan, Ainu in Hokkaido and Ryukyuan in Okinawa, by looking at their histories and current

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Friday, July 5	Lin MINGHSIN, Ph.D. Professor Faculty of Economics	Airline and airport economics	We study airline network competition, entry of Low-Cost-Carriers, and hub airport congestion pricing.
Monday, July 8	Takeharu SOGO, Ph.D. Associate Professor Faculty of Economics	Introduction to auctions	Auctions have been widely used in human history. In this class, the students are introduced different auction formats and rules as well as various examples of actual auctions (e.g., Japanese fish markets, Japanese flower and vegetable market). They then discuss different properties of different auction formats and rules so as to get some general glimpse of how auctions really work.
Monday, July 8	Fumitake TSUKATANI, Ph.D. Associate Professor Faculty of Economics	Fiscal Crisis in Japan	This lecture introduces important topics regarding the fiscal crisis in Japan. The lecture will initially focus on the financial structure in Japan at the central government level and the local government level. Subsequently, the historical foundations of fiscal crisis will be introduced. These aspects will provide a framework to understand and critically assess the fiscal crisis. Finally, the future of the fiscal system will be examined in relation to fiscal reconstruction.
Monday, July 8	Mitsue MOTOMURA, Ph.D. Professor Faculty of Economics	Animal welfare	In this talk, I will introduce concepts of animal welfare. In addition, I will present issues surrounding free-roaming cats.
Wednesday, July 10	Yoshihiro ESHIMA, Ph.D. Professor Faculty of Business Administration	Introduction to Japanese Small Business	This is an introductory class on Japanese small business management. You can learn the basic structure of small and medium-sized enterprises (SMEs) in Japan and their roles in society. You can also study about their managerial features or capabilities through a brief case study of unique SMEs'. We will discuss the managerial potential and weaknesses of SMEs relative to large firms.

※The class shcedule is subject to change without notice.