

# KONKUK UNIVERSITY 2019 ISP

International Summer Program  
Konkuk University–Seoul Campus

*Seoul, Korea*

3 Week Session 08–27 July  
2 Week Session 15–27 July



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## Touching Your Heart.

The **International Summer Program (ISP)** at Konkuk University is a two to three-week-long program that provides a great opportunity for international students wishing to learn about Korea and experience its culture.

The program is suitable for all students, but is particularly valuable to those having a general interest in Korea. During their summer vacation, students can now gain an understanding of this vibrant country that is considered as a global economic and cultural powerhouse and a gateway to the world here at one of Korea's leading higher education institute - Konkuk University, Seoul, Korea.



# THE HISTORY OF KONKUK UNIVERSITY

From a medical institution to a comprehensive university



## Konkuk at a Glance

**Established:** 1931

**Type:** Private University

**Campus:** Main Campus in  
Seoul and Global Campus in  
Chungju

**President:** Sanggi Min, Ph.D.

### Students

Undergraduate: 25,600

Graduate: 4,000

International: 2,500

### Faculty and Staff

Full-time: 1,200

Lecturers: 1,300

International: 70

Administrative staff: 500

### Academics

12 Colleges 65 Majors

### Research

66 Research institutions

# Benefits of Konkuk ISP

**Learn** about Korean culture and society

**Study** at one of S.Korea's leading private institutions with top academic program

**Gain** valuable experience of this vibrant country that is considered as new global economic and cultural powerhouse

**Make** friends from all over the world and build an international network

## A History of Leadership



# Seoul at a Glance

**Population: 10.2 million**  
(271,000 foreign residents) in 2017

**Climate:** Continental/subtropical  
climate with four distinctive  
season

One of the “**52 Places to Go in  
2015**” by the New York Times

Ranked #4 in “**Best Students  
Cities in Asia 2017**” by QS

The world’s most innovative  
economy according to the 2017  
Bloomberg Innovation Index

<http://www.visitseoul.net/>  
<http://www.visitkorea.or.kr/>

”

# Konkuk University in Seoul

**Konkuk University's** main campus is located in Seoul near Han River. The university is easily accessible from Incheon International Airport (1 hour) and downtown Seoul by public transportation.

**The best of old and new** While Seoul has been recognized as one of the most wired and technology-forward cities in the world, you can also encounter fragments of its past, such as palaces, temples, and traditional wooden homes, throughout the skyscrapers.

**Korean popular culture and K-Pop** The so-called “Korean wave” brought Korean music, films, and TV shows to the world. This global pop trend became mega-success and brought fame to Korean entertainment industry and attracting young people all over the world to visit Korea. If you are a fan of K-Pop, there are many ways you can enjoy the K-Wave scene. You can visit filming locations from your favorite movie or TV shows, take K-Pop singing and dancing classes just name a few.

**Shop ‘till you drop** Watch out for your wallet since Seoul has endless shops, malls and departments to serve all kinds of shopping needs. Korean goods are well known for its quality and reasonable price from electronics to all kinds of merchandise goods. Popular destinations for shopping include Insadong and Namdaemun market for traditional handicrafts and souvenirs, Dongdaemun and Myeong-dong for clothing and trendy goods at bargained price and Jamsil and Gangnam for luxury stores and international brands.

**The local food scene** Korean dishes are not as well known as Chinese food or Japanese Sushi. However once you try this unique flavor, you will definitely become addictive to world of Korean cuisine. Seoul has countless local restaurants, cafes, food trucks and vendors selling snacks on a street corner.

**Excitement of a 24-hour city** Seoul is truly a city that never sleeps. Koreans’ penchant for working long hours contribute to the country’s economic transformation know as “the miracle on the Han River” as well as numerous establishments opened around the clock, including restaurants, cafes, theaters and shopping malls

# Highlights of the PROGRAM

- Choice between two sessions that vary in academic courses(3-6 credits) and dates
- Classes offering interesting insights into Korean history, culture, and business practices
- Chance to learn Korean Language from the KU Foreign Language Institute
- 100% on-campus housing guaranteed
- Field trips and various cultural programs
- After School Programs and many extracurricular activities with Konkuk students
- Strong support from the Office of International Programs, including airport pick-up, Student Buddy system for ISP students
- Fees may be waived for students from Konkuk's partner universities as a scholarship. Consult your home university's international office



**Safe &  
Friendly Campus**  
Located in heart  
Of Seoul City

**Best 10  
University**  
Academic  
Excellence

SPECIAL **S**

Easy and fast access to anywhere  
In Seoul by two subway line(2&7)

SPECIAL **B**

KU is one of S.Korea's leading private  
institutions with top academic program

**KONKUK** Seoul Campus

# 2019 ISP SCHEDULE

## ISP Session 1 – 3 Week(6 Credits)

ISP Dormitory Opening	July 7
Session 1 Starts	July 9
Session 1 Completion Ceremony	July 26
Session 1 Dormitory Closes	July 27

## ISP Session 2 – 2 Week(3 Credits)

ISP Dormitory Opening	July 14
Session 2 Starts	July 15
Session 2 Completion Ceremony	July 26
Session 2 Dormitory Closes	July 27

\* ISP participants must take part in registration and orientation at the beginning of the program



# 7 Jul-2019 Session 1 Schedule

SUN	MON	TUE	WED	THU	FRI	SAT
7	8	9	10	11	12	13
Session 1 Dormitory Check-In	Orientation Welcome Lunch  PM:Academic Class(3hrs)	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 1: Introducing Konkuk Neighborhood	Field Work 1(8hrs): History & Politics 'War and Peace - A Rise of New Korea'	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 2: Cultural Program	Session 1: Seoul City Tour 'Old Memories in Seoul and New Shining Lights of the City'	Saturday with Konkuk ISV - Picnic & Chimac at Han River
14	15	16	17	18	19	20
Free Day	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 3: Cultural Program	AM:Academic Class(3hrs) PM:Academic Class(3hrs)	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 4: Korean Martial Arts Tae Kwon Do	AM:Academic Class(3hrs) PM:Academic Class(3hrs)	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 5: Jjimjil-Bang: Korean Spa Traditional Market Tour	Field Trip 3 'Let's Enjoy Summer Time in Korea'
21	22	23	24	25	26	27
Free Day	AM:Academic Class(3hrs) PM:Academic Class(3hrs)	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 6: Cultural Program	Field Work 2(8hrs): K-Culture & Business 'K-Wave : Global Phenomena!' from K-Beauty to K-POP	AM:Academic Class(3hrs) PM:Academic Class(3hrs)  After School Program 7: Cultural Program	AM:Academic Class(3hrs) Assesment Session  Farewell Lunch Closing Ceremony	Session 1 Dormitory Check-Out
<p><b>Academic Course</b> (Students can choose 2 academic courses) Each course is 45-48hrs equivalent to 3 academic credit(6 ECTS) and including the Field Work session.</p> <ol style="list-style-type: none"> <li><b>Korean Language</b></li> <li><b>IT and Business in Korea</b></li> <li><b>Understanding Korea : History, Society, Culture and Politics of Korea</b></li> </ol> <p>※ Schedule is tentative and subject to change</p>						

# 7 Jul-2019 Session 2 Schedule

SUN	MON	TUE	WED	THU	FRI	SAT
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Session 2 Dormitory Check-In	Orientation Welcome Lunch  PM:Academic Class(3hrs)	AM:Korean Language PM:Academic Class(3hrs)  After School Program : Introducing Konkuk Neighborhood	AM:Korean Language PM:Academic Class(3hrs)  After School Program : Korean Martial Arts Tae Kwon Do	AM:Korean Language PM:Academic Class(3hrs)	Session 2: Seoul City Tour 'Old Memories in Seoul and New Shining Lights of the City'	Field Trip 3 'Let's Enjoy Summer Time in Korea'
21	22	23	24	25	26	27
Free Day	AM:Korean Language PM:Academic Class(3hrs)	AM:Korean Language PM:Academic Class(3hrs)  After School Program 3: Cultural Program	Field Work 2(8hrs): K-Culture & Business 'K-Wave : Global Phenomena!' from K-Beauty to K-POP	AM:Korean Language PM:Academic Class(3hrs)  After School Program : Cultural Program	AM:Academic Class(3hrs) Assesment Session  Farewell Lunch Closing Ceremony	Session 2 Dormitory Check-Out
<p><b>Academic Course : Understanding Korea</b> Academic course is 45 -48hrs equivalent to 3 academic credit(6 ECTS) and including the Field Work session. <u>Understanding Korea course will include:</u> <b>Korean Language(Beginner's level) &amp; History, Society, Culture and Politics of Korea</b> ※ Schedule is tentative and subject to change</p>						

# Academic Courses for Session 1

Session 1 ISP provides learning opportunity for covering deeper and wide range of topics related to understand Korea in various aspect. Session 1 ISP offers humanity courses particularly related to introducing Korea. Students are to take two academic courses and this courses are equivalent to 3 - 6 academic(6 - 12 ECTS) credits.

## □ Korean Language(for Beginners and Intermediates)

Students can learn how to write, speak and listen Korean language from beginner's level and the class is taught by Konkuk Foreign Language Institute teachers. As for average, around 30 ~ 45 hours of learning this unique language, student can able to write and read Hangeul – Korean alphabet, which is simple as English alphabet logic.

## □ IT and Business

Students will have a chance to understand and have a insight to some of Korea's leading commercial product and its business market trend. This course also involves many case studies from existing company and its industry strategic management

## □ Understanding Korea – History, Culture, Society and Politics

This course is great for those who have a general interest in Korea. This course will cover interesting part of history, culture and people of Korean society. Even the issue of international political relation between U.S, North Korea, China and Japan. Students will have a chance to learn new Korean Wave, '*Hallyu*' and K-pop trend all over the world

※ **The finalized course syllabi will be available in March on the 2019 KU ISP website([summer.konkuk.ac.kr](http://summer.konkuk.ac.kr))**



## Academic Courses for Session 2

Session 2 ISP provides learning opportunity for covering deeper and wide range of topics related to understand Korea in various aspect. Session 2 ISP offers combination of Korean language and humanity course particularly related to Korean culture. Students will gain 3 academic(6 ECTS) credits.

### ▣ Understanding Korea – History, Culture, Society and Politics plus Korean Language

This course is great for those who have a general interest in Korea. This course will cover interesting part of history, culture and people of Korean society. Even the issue of international political relation between U.S, North Korea, China and Japan. Students will have a chance to learn new Korean Wave, '*Hallyu*' and K-pop trend all over the world.

Session 2 ISP students will also take 15 hours of Korean language class along side of theoretical lessons.

※ **The finalized course syllabi will be available in March on the 2019 KU ISP website([summer.konkuk.ac.kr](http://summer.konkuk.ac.kr))**

A certified transcript will be sent to the student's home institution soon after the completion of the program. While most partner institution accept Konkuk's credits and grades, students are advised to confirm with their home institutions prior to application.



# Cultural Activities and Field Trip

Alongside with academic courses, KU ISP offers various cultural programs to make whole summer experience enjoyable and memorable. Students can enjoy cultural workshops and field trips to enhance and deepen the knowledge about Korea. KU ISP cultural program is aimed to provide deep insights of the past and present day of Korea in various degree.

## Field Trip(Field Work) & Cultural Program

- **Seoul city tour**, exploring old and new side of Korea by visiting museums, historical places also taking cultural programs
- **Visit to Korean business company and factory**, such as Hyundai Automobile Product Line and Amore Pacific Cosmetic Company to observe and learn some of Korean merchant company that is well representing one of Korea's global product in the world. Some of field trips are mandatory since this is part of academic course work
- **Visit to national museums, war memorial museums and Seoul city public offices** These visits are to help students to understand Korean history, culture and society as well as international political relationship with Korea's neighboring country
- **Excursions to historical and beautiful scenic sights in Korea** with some leisured sports and outdoor activities
- **Cultural programs of traditional activities to trendy and popular activities.** Such as Korean arts and crafts class or virtual and high-end technology workshops at Konkuk University K-Cube & K Factory, also students can take Tae Kwon Do Korean traditional martial arts to K-POP idol dance class



# After School & Weekend Program

Alongside with cultural programs and field trips, Konkuk **International Student Volunteer (ISV)** will arrange various signed programs and activities after class hours. ISP students can mix and mingle with Korean student and also can enjoy local entertainments and opportunity to make summer session unforgettable experience. The programs are usually consist of small amount of participating fees(tickets, meals, food, etc.)

## Buddy Program and Weekend Program

- **Han-River Picnic** only 20 minutes away from Konkuk campus ISV will arrange bicycle riding along side river and *chimac*(chicken & drink) dinner
- **Baseball Game** July is hot season for baseball season in Korea. Must try out activity for baseball game lovers. Crazy cheering from crowds will be unforgettable experience
- **Seoul Night Town Tour** Explore streets and local markets that city never sleep. Take a walk along side of old district beauty of Seoul
- **Jjimjilbang(Korean Spa) & Karaoke** This local entertainments popular among young people will make your time in Korea never bored



# Room & Board **KU:L House**

Konkuk University on-campus residence halls – **KU:L House**, where KU:L stands for “**KU Leaders**”. Opened in 2016 with four main residence halls, it can accommodate up to 3,300 student residents, the highest number among universities in Seoul.

All ISP participants will be guaranteed a double occupancy room in KU:L House dormitory upon request. This modern dormitory is located at the center of the campus and overlooks the picturesque Il-gam Lake.

This dormitory will be most convenient and safe choice for optional housing throughout the ISP session.



# Room & Board KU:L House

Each air-conditioned room has a private bathroom and is completely furnished with two single beds, including bed sheets and pillows, as well as desks, chairs, lamps, and wardrobes. Telephones and free Wi-Fi are also provided. In addition various communal facilities are available for the residents' convenience, including lounge, coin laundry room, 24-hour convenience store, etc. Students may purchase meal coupons to eat at the main student cafeteria in student union building or the student cafeteria located in KU:L House. Please visit <https://kulhouse.konkuk.ac.kr/> for more information.



# Program Fee

## Session 1 Program – 3 Weeks

Payments	Amount
Application Fee	KRW 100,000
Programs for 2 academic course	KRW 2,000,000
Dormitory(optional)	KRW 650,000
<b>Total</b>	<b>KRW 2,750,000</b>

Program fee includes tuition for two academic courses(6 credits) cultural activities and field trips

## Session 2 Program – 2 Weeks

Payments	Amount
Application Fee	KRW 100,000
Programs for 1 academic course	KRW 1,500,000
Dormitory(optional)	KRW 400,000
<b>Total</b>	<b>KRW 2,000,000</b>

Program fee includes tuition for one academic courses(3 credits) cultural activities and field trips

## Payment Information

Bank	Shinhan Bank
Beneficiary	Konkuk University
Account Number	56100396041080
Swift Code	SHBKKRSE

- Application fee is non-refundable
- Fees can be paid by bank transfer only
- Fees must be wired in Korean won in the exact amount to the account below with the name of the applicant and must pay bank transaction fee

**Application Deadline : May 15**  
**Payment Deadline : May 31**

## Scholarship

- Partner university student will be eligible for 30% discount from program fee
- Applying as an exchange student will have their tuition fee fully exempted. Exchange students should be nominated by their home institution in accordance with the mutually agreed number of exchange places.

# How to Apply

## Application Requirements

All applicants should be enrolled at an accredited college or university and must be able to take college level courses in English. English proficiency proof (minimum score of 80 in TOEFL iBT or 6.0 in IELTS) or a support letter issued by your home institution is required for students from non-English speaking countries.

Applicants should apply and send the following documents by e-mail to **intl\_programs@konkuk.ac.kr**:

### Required documents for application

- \* Completed application form
- \* Passport-sized photograph
- \* Copy of passport page
- \* Copy of international health insurance or international traveler's insurance with coverage in Korea
- \* Remittance slip of application fee KRW100,000
- \* Proof of English proficiency, if needed

## Application Process

1. Submit the application form with required documents and pay the non-refundable application fee by no later than May 15
2. Receive an enrollment offer and program fee invoice by email
3. Pay the program fee and housing fee by May 31
4. Receive a welcome package with acceptance letter, applicant those who need Visa to enter Korea will receive additional documents for visa issuance
5. Submit an arrival form
6. Check-in at university dormitory on July 8 for Session 1 ISP and July 15 for Session 2 ISP

## VISA

Upon acceptance to the program, applicants will be issued an acceptance letter from Konkuk University. All applicants must use these documents to apply tourist or C-3 visa. Applicants from countries with Visa Waiver Agreements with the Republic of Korea may enter without the visa. Please refer to the Korean Immigration Bureau at <http://www.hikorea.go.kr/>

# For more information

## Please contact

### International Programs

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**KUAbroad**



**ku\_oia**



<http://summer.konkuk.ac.kr/>

