



IILM International Short Term Programmes

IILM-Celebrating
20 years
of responsible
management
education



3 Knowledge Center, Golf Course Road
69-3 Sector 53, Gurgaon 122 003

Email: experience.india@iilm.edu

Website : www.iilm.edu/international



About IILM

IILM is one of the leading business schools in India with three campuses in National Capital Region of Delhi. Established in 1996, IILM offers management courses at under graduate and graduate level with curriculum benchmarked against the best in the world. IILM campuses are located at Lodhi Road New Delhi, Golf Course Road Gurgaon, and Knowledge Park Greater Noida

IILM regularly hosts renowned faculty from reputed management schools and universities from all over the world. We have collaborations with several partners across the globe for summer schools, student exchange programs and dual degrees.

IILM is the only business school from India to be inducted into a group of 28 higher education institutions as a Champion in the United Nations Global Compact PRME (Principles for Responsible Management Education) initiative. With strong commitment to mission of Responsible Management, IILM

has designed these short term programmes to develop and nurture future leaders to emerge as responsible citizens of tomorrow.

IILM has been accorded accreditation by the South Asia Quality Assurance System (SAQS).

SAQS was developed by the Association of Management Development Institutes of South Asia (AMDISA) and the European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. Only 14 business schools across South Asia have received this accreditation till date. IILM is honoured to be a member of this elite list of Business schools

IILM International residence halls have with excellent infrastructure and facilities to meet requirements of international students and visitors. Separate accommodations are available for male and female participants.

Short Term Programmes offered at IILM

1. Experience India

— An Immersion Programme For Young Business Leaders

2. Social Entrepreneurship And Indian Business

— Making Sense Of The Bottom Of The Pyramid

3. Responsible Business Leaders Programme

— Leading Responsibly - Building A Sustainable Enterprise In India

4. Customized Business Leaders Programme

— Exploring Indian Business, Culture And Society

1. Experience India

– An Immersion Programme for Young Business

Description	<p>The program provides opportunities to foreign students in getting comprehensive India exposure through this Programme.</p> <p>India is a fast growing free market economy and is expected to become the third largest economy (based on PPP). 'Doing business in India' is a highly sought after course for international students in business schools around the globe. The Program gives an insight into India to participants.</p> <p>The Programme will include contact classes about Indian economy and culture, visits to historical sites, visit to industries, dance and cultural programs, panel discussions.</p>
Modules Offered	<ul style="list-style-type: none"> – Integrated Leadership Perspective – Social Media Marketing and Mobile Applications – Indian Economic Environment
Optional Courses	<ul style="list-style-type: none"> – Indian history – Indian Films – Indian Art, Dance and Music – Social Sector (NGOs)
Contact Hours	60 hours [an equivalent to 10ECTS]
Duration	<p>4 weeks</p> <p>July 21, 2014 -August 17 , 2014</p> <p>January 3, 2015-January 31, 2015</p> <p>March 23, 2015-April 19, 2015</p>
Fee	<p>Euro 1350 (cost includes: tuition fee, accommodation and meals on campus.)</p> <p>*Participants should have a working knowledge of English and must have travel, medical and accident insurance.</p>

2. Social Entrepreneurship and Indian Business

– Making Sense of the Bottom of the Pyramid

Description	<p>The program provides opportunities to foreign students in getting exposure to India and emerging markets. The Programme will include class sessions about Indian economy and culture, visit to industries, dance and cultural programs, panel discussions and visit to historical sites.</p>
Modules Offered	<ul style="list-style-type: none"> – Doing Business in India – Social Entrepreneurship – Indian Perspective – Bottom of the Pyramid– Rural Markets
Optional Courses	<ul style="list-style-type: none"> – Indian history – Indian Films – Indian Art, Dance and Music – Social Sector (NGOs)
Contact Hours	60 hours [an equivalent to 10ECTS]
Duration	<p>4 weeks</p> <p>July 14, 2014 -August 10 , 2014</p> <p>December 22, 2014-January 18, 2015</p> <p>March 16, 2015-April 12, 2015</p>
Fee	<p>Euro 1500 (cost includes: tuition fee, accommodation and meals on campus.)</p> <p>*Participants should working knowledge of English. Participants must have travel, medical and accident insurance.</p>



3. Responsible Business Leaders Programme

– Leading Responsibly - Building a Sustainable Enterprise in India

Description	<p>Program is designed around the global initiative developed to promote corporate responsibility and sustainability in management education.</p> <p>It aims to develop a new generation of ethical business leaders capable of managing the complex challenges faced by business and society in the 21st century.</p>
Learning Outcome	<p>The program is directed towards developing thought leaders for the future by providing an opportunity for each participant to understand and apply the principles and practices of responsible management education. The program aims to facilitate research and study into Indian organizations and Industries, projects and detailed insights into the working of corporations.</p>
Modules Offered	<p>Indian Political, Regulatory and Economic Environment This course attempts to provide a snapshot of the Indian business environment, by focusing on its political and economic landscape. It would also highlight the major features of the regulatory framework as relevant to doing business in India.</p> <p>Responsible Business: The India Way The module will look into the details of the paradigm on which Indian market and society work, the way Indian companies and vendors look at the world market and collaboration with foreign partners.</p> <p>Managing Stakeholder Value Responsibly The course aims to provide students with an understanding of approaches that business follow to improve value for all stakeholders, by reviewing return for investors, empowering employees, giving customers high value, building long-term relationships with suppliers, partners, and others in the value chain, acting in a socially responsible manner for the benefit of all stakeholders.</p>
Contact Hours	30 hours [an equivalent to 5 ECTS]
Duration (3 weeks)	<p>The program is offered for duration of 3 weeks during the year for PRME member Institutions and Universities</p> <p>July 14, 2014 -August 3 , 2014</p> <p>December 22, 2014-January 11, 2015</p> <p>March 16, 2015-April 5, 2015</p>
Fee	<p>Euro 1250 (cost includes: tuition fee, accommodation and meals on campus.)</p> <p>*Participants should have working knowledge of English. Participants must have travel, medical and accident insurance.</p>

4. Customized Business Leaders Programmes

– Exploring Indian Business, Culture and Society

<p>*Customization of the Short Term Programs:</p> <p>The programs listed above are broad frameworks of the programmes that are offered on an ongoing basis. The short term programs offered at IILM can be customised to suit the needs and expectations of all our international partners. Our partners are located across the globe in the UK, USA, Canada, Europe, Asia and Australia. Owing to their diverse locations the experience being sought by each one of them is unique. Our ability to accommodate the uniqueness has rendered us as one of the most favoured choice of partners for India study programs.</p>
<p>Our customised programs offer flexibility in terms of :</p> <ul style="list-style-type: none">– Specifically designed Modules as per needs of participants/partner University– Short or extended duration at any time through the year– Customised cost & value adds– Location preference & travel
<p>Customised programs have been designed for Kingston University UK, Woosong University Korea, Chinese University of Hongkong, Ecole De Management Normandie to name a few.</p>
<p>We also tailor our semester abroad offering to students from our partners Universities.</p> <p>*customisation of programs will require a minimum of 15 participants and prior notice of two months for arrangements and availability</p>



Programme Highlights

A Cultural exposure cannot be complete without connecting the International participants to the roots of India's rich culture heritage. The International participants will visit the Golden Triangle of Agra, Jaipur, Delhi in addition to Rishikesh, which is the holy city on the banks of the River Ganges. The India experience will be unlike anything international students have done before.

The participants will develop inter-cultural competencies by experiencing the true Indian culture in the following cities: 5 days each in Jaipur and Rishikesh, 1 day in Agra and the remaining days in Delhi

Explore Delhi and the National Capital Region

Delhi is the capital city of the country; it is very rich and vibrant with its traditional cultures and history to offer. It is the home to several educational institutions and corporate houses and offers a snapshot of the entire country. It also the fastest growing metropolitan city which offers a great business environment too. A safe and secure accommodation will be provided to all students in our Gurgaon

Campus. Gurgaon being the second largest city in the Indian state of Haryana has emerged as the industrial and financial center of Haryana. Gurgaon is one of Delhi's four major satellite cities and is part of the National Capital Region. Not only is it a corporate hub with the presence of 50% of the Fortune 500 companies, but also is a center for malls, clubs, tourist attractions, healthcare facilities and restaurants

Offer Community service in a renowned Charitable Memorial Hospital and Medical Research Institute in Jaipur,

Participate in serving humanity at world renowned institutes

- One of the world's largest organisation for the disabled, in 26 countries worldwide with over 1.5 million beneficiaries, where all services provided to underprivileged is free of charge.



Experience the Pink City Jaipur along with the Holy City of Pushkar and Ajmer

- Explore the Pink City, visit Amber(Amer) Fort, Jaigarh Fort, JalMahal, City Palace and JantarMantar, experience the beauty of HawaMahal Dinner KanchanKesari - Traditional Dance and Music.

- Visit the World Famous Dargah-e-Sahrif in Ajmer, proceed to the Land of Brahma-"Pushkar". Visit Lord Brahma Temple and enjoy the beautiful Sunset at Mata Savitri Temple, walk around the Holy Lake in Pushkar, return to hotel in Jaipur.



Overview of Indian Cottage Industry, Handicraft and Small Scale Industries

- Indian craft workers, small scale industries in tier II cities. Indian hand-looms, textile and stone in-lay and wood carving.



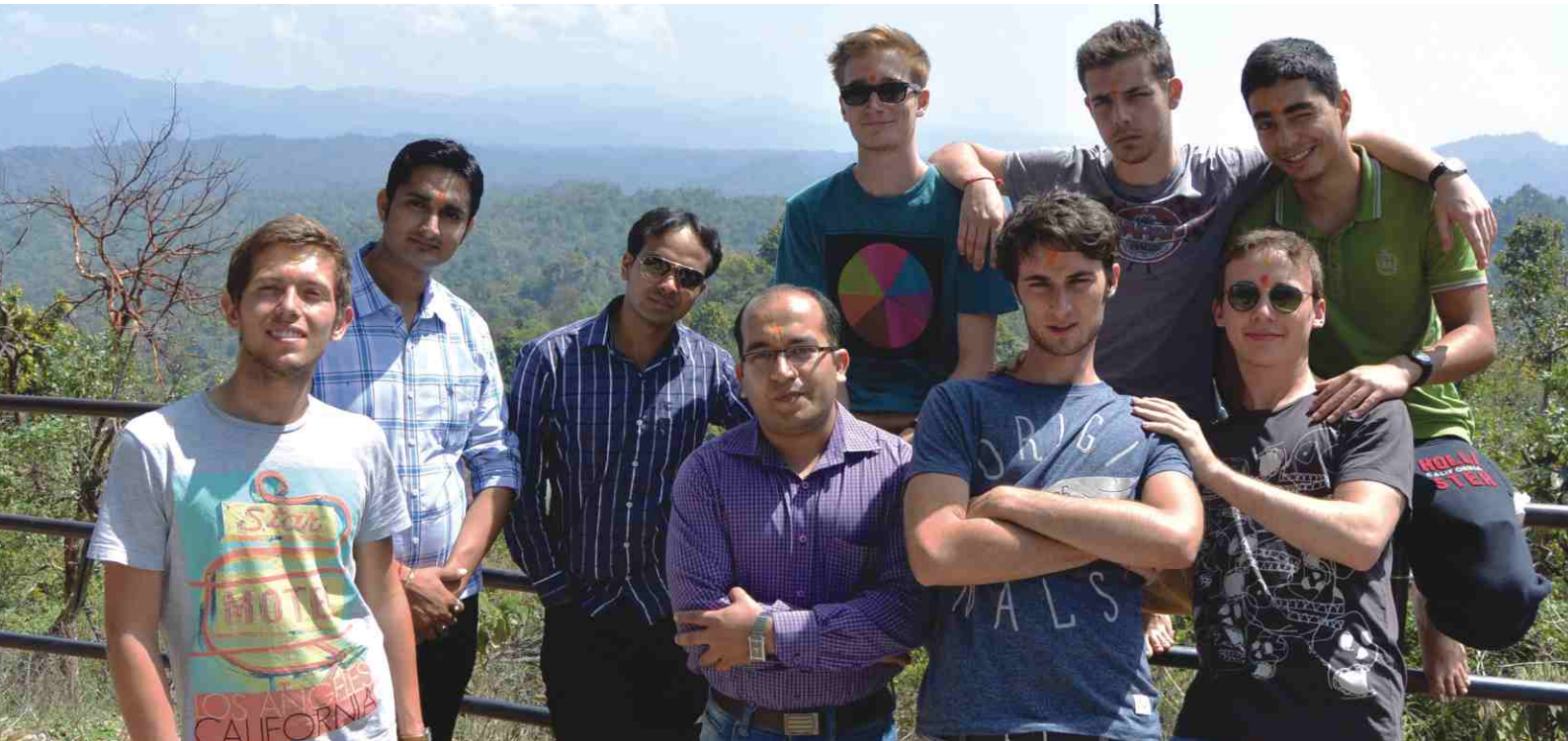
Reminisce the Historical City of Agra

- The city is known for its beautiful blend of Mughal and Persian architecture. Visit to one of the Seven Wonders of the World the magnificent TajMahal along with Fatehpur Sikri and the Agra Fort.



Dwell in the Mysticism and Spirituality of the Indian way of Life at the Parmarth Ashram, Rishikesh

- Parmarth Ashram, located on the holy banks of river Ganges, offers comfort, inspiration and uplift your body, mind and spirit as well as a deeper connection with the Divine.
- Rishikesh is also known as the Yoga Capital of the World. Rishikesh is equally famous for the adventure sports like White Water Rafting, Kayaking, Rappling and Rock Climbing.
- Explore the Holy cities of Haridwar, also known as the "Gateway to God", the most Holy places of the Hindus who visit Har Ki Pauri for a Holy Dip in the sacred Ganga River.



International Residences at IILM

IILM offers world class residential facilities for all international participants to ensure that they are comfortable during their stay.

There is a separate accommodation for girls and boys. All the rooms are equipped with beds, bed-side tables, wooden cabinets, racks and attached bath. Each floor is equipped with pantry services, drinking water, washing machines, fridges and microwaves for usage. The rooms have inbuilt split air conditioners, heaters and geysers for hot water

Each facility is connected with WIFI and under CCTV surveillance, the facility provides 24 power back up.



Accommodation for Girls:

The on campus accommodation facility for girls is located centrally in the premises.

- The structure consists of three floors with about ten to twelve rooms on each floor. The rooms are spacious, all rooms have been designed to provide adequate moving space and ample air and light.
- The premises is guarded by lady security personnel for the day and night and are designed with all precautions for fire and safety. Alarm systems are installed at all exits. The main gates are connected through CCTV cameras, surveillance systems, manned commandos to provide a safe, secure and comfortable environment to all students

Accommodation for Boys:

The accommodation facility for boys is at a 5min walking distance from the campus.

- The structure consists of four floors with about seven to eight rooms on each floor. The rooms are spacious, all rooms have been designed to provide adequate moving space and ample air and light. The top of the building has a huge private terrace providing a view of the surrounding areas.
- The premises is guarded by male security personnel for the day and night and are designed with all precautions for fire and safety. Alarm systems are installed at all exits. The main gates are connected through CCTV cameras, surveillance systems, manned commandos to provide a safe, secure and comfortable environment to all students

Recreation Facility:

The recreation facilities on campus ensure that the inmates are occupied and enjoy their time spent indoors.

Student Lounge:

Designed to facilitate academic and social activities, the common lounge is a meeting place for the students. It contains indoor games, television, music system and reading material like newspapers and books. The hostel is an ideal place to study, play or simply hang out. It holds a lounge, a game room, study room and a services area. Essential services are provided to ensure a comfortable stay.

Kitchen Services:

To ensure that the students don't miss the taste of their native cuisines, we give our International students a provision to cook and prepare their own meals. The Kitchen is equipped with hob-nob, grill, oven and other amenities required. Gurgaon has many gourmet stores where fresh vegetables, cold cuts and ingredients can be procured.

Cafeteria: The meals are cooked and served in the cafeteria; the meal timings and menu are shared with all the residents. A variety of palates and cuisines are catered to, hygienically prepared appetizing food. Feedback and specific requests of all are taken into account. Besides the regular buffet, the cafe also has snack counters that serve a variety of small eats and light snacks.



Feedback from Students

"I had a really good experience in India, it was very different to Germany but in a good way. The university experience at the IILM was also really good. People were very friendly and helpfully, I always felt very welcome and India became like a home to me, I'm sure I will be back to see more of the country in the future."

Nicolai Ruppert, Cologne University of Applied Sciences,Germany



"Coming to India and especially to IILM in Delhi was a decision I would make again at any time. The nice welcome and the great support turned my stay into an experience I will never forget and that I recommend to everyone who wants to explore incredible India."

Alissa Kamp, Cologne University of Applied Sciences,Germany



"I chose IILM to undertake my semester abroad not only because it is one of the top management institutes in India but for its cultural study atmosphere and Delhi's impressing, exiting and extraordinary living environment. All students are extremely friendly as well as open-minded and I am really enjoying to expand my horizon through the Indian way of living and studying."

Carolina Liewald, Leuphana Universitatet Lueneburg,



"Such amazing times passed in India! Will remember all my life how Indians are helpful and open minded! Just a crazy adventure!"

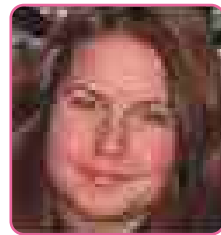
Julia Shafei, Burgundy School of Business, France



"My Study Abroad trip to India was one of the most fantastic trip I have ever been on. I learned so much more about my own world at home from traveling abroad, while absorbing the culture of a totally different world. India is such a incredible place to be, where most of

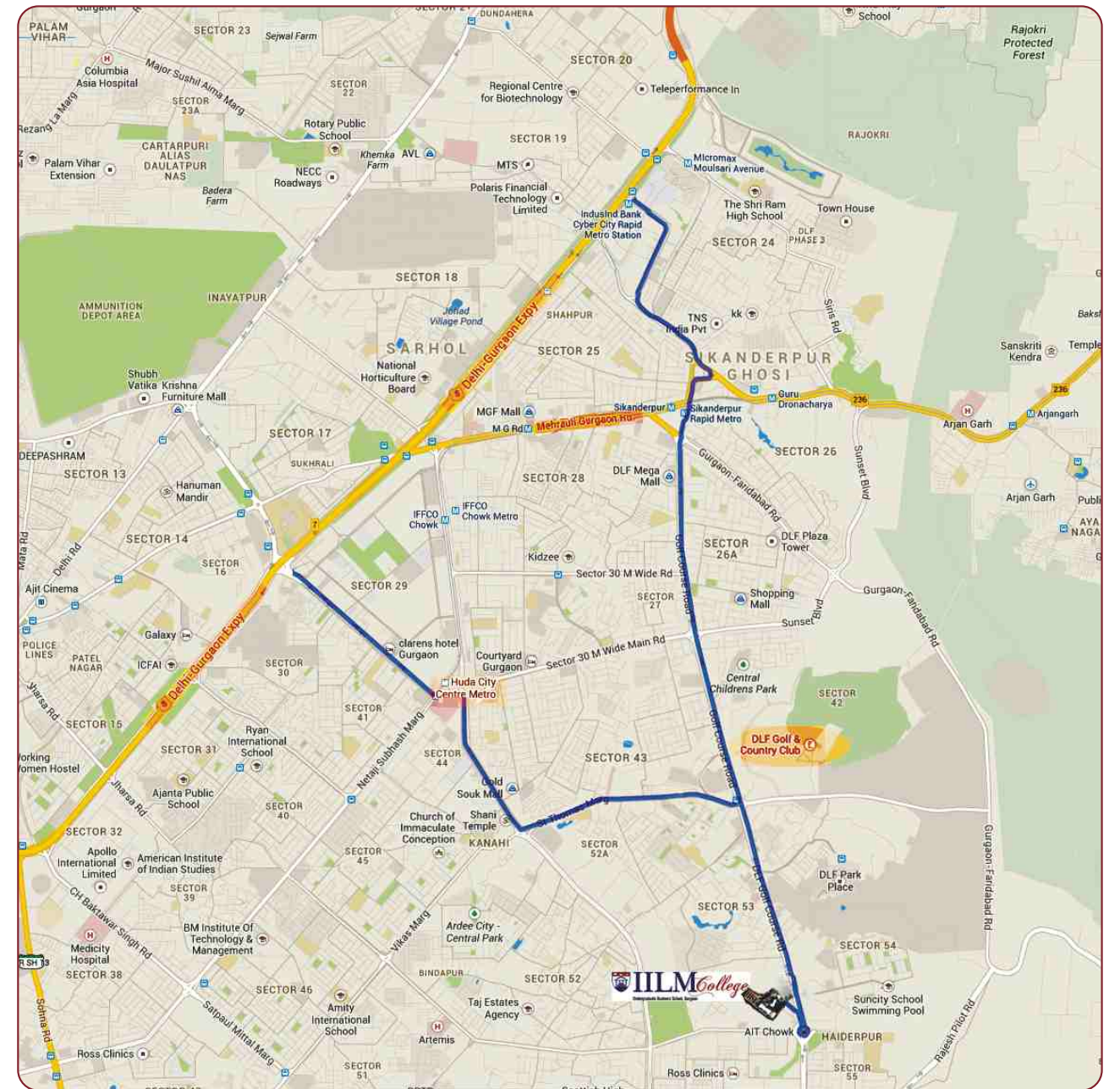
all my personal habits and lifestyles things which i used to do are completely different. Therefore I would absolutely recommend this abroad time to every college student; in fact, I believe that all college students should experience a trip like this before they graduate!

Daniel Heffter, Cologne University of Applied Sciences,Germany



"During our semester abroad in India, we acquired invaluable experiences and developed international and intercultural competencies. Our partner university IILM gave us the possibility to combine our studies with traveling and experiencing the Indian culture. Choosing India for our student exchange was definitely the best choice and hopefully we could come back to incredible India!!"

Vera Meusel, MCI Management CenterInnsbruck, Austria



Application Procedure

The participants can post queries for interest in the programme on the following link
<http://www.iilm.edu/international/askus.html>

Contact details:

Program coordinator : Ms. NidhiPiplani/Ms.ShuchiParashar

Email : nidhi.piplani@iilm.edu or shuchi.parashar@iilm.edu

Contact Number : +9111-40934354

Connect on FaceBook : <https://www.facebook.com/ExperienceIndiaWithIILM>