UGANDA - THE SHANTI UGANDA SOCIETY

Position: Communications Coordinator

Number of Placements: 1

Placement Site: Kasana, Luweero, Uganda

URL: www.shantiuganda.org

**Field/Subject Area:**

Open to all York students who meet the eligibility criteria

**Position Description:**

The Communications Coordinator is responsible for supporting and expanding all aspects of Shanti Uganda's public relations and communications from Uganda under the support of the Project Coordinator & Executive Director. This includes taking photos, video, writing blogs, updating various social media avenues and developing strategies for increased following.

**Tasks/Duties:**

* Taking, sending and posting regular photos documenting our work, events and daily happenings in Uganda using own camera
* Managing regular posts and expanding our following on all social media platforms (facebook, twitter, youtube, pinterest, website blog)
* Engaging and interacting with our community of supporters through social media
* Brainstorming and carrying out new marketing campaigns in coordination with Vancouver staff and volunteers
* Assisting with content for a monthly newsletter and coordinating blog submissions from volunteers and staff
* Developing and expanding Shanti Uganda’s ability to share our story with the world

Expected work hours: 8 hours a day, 5 days a week

Preferred start date: Early June

**Qualifications/skills required:**

* Exceptional verbal and written communication and experience communicating clearly and directly using email, blogs and social media
* Proven ability to expand social media platforms and blog readership
* Photography skills an asset
* Blog management and basic design skills an asset
* Energetic, enthusiastic and able to maintain a positive outlook in the face of challenges
* Impeccable organizational skills
* Knowledge of women's health & empowerment, familiarity & passion for the midwifery model of care, general knowledge of holistic health and wellness practices, maternal health in developing country context, HIV/AIDS awareness would be an asset.

**Language requirements:**

Fluent English

**Please note:**

Rent in our volunteer house is $400/month. This also includes pick up from the airport. You will be provided with a bed with linens and a mosquito net. Interns will share a room with other volunteers. In the volunteer house, you will have access to a communal living room and kitchen with a small sink, gas stovetop and small fridge. The house also has a shared western toilet and cold-water shower. While there is electricity in the house, the town experiences frequent power outages lasting anywhere from a few hours to a few days. The volunteer house is in a gated compound and the Ugandan landlords and their small children also live on site. Our volunteers also receive a humanitarian discount on flights if they book through our travel partner (http://www.mennotvl.com/) and mention they are Shanti Uganda volunteers.

**Highlights of Organization/background information:**

The Shanti Uganda Society improves infant and maternal health, provides safe women-centered care and supports the well-being of birthing mothers and women living with HIV/AIDS in Uganda. We imagine a world where birthing mothers and women living with HIV/AIDS are supported, empowered and able to develop to their full potential.

The Shanti Uganda Birth House is a solar powered maternity centre on one acre of land in the Luweero District of Uganda. Opened in 2010, the Birth House provides mother-centered care throughout pregnancy, birth and the postnatal period and is staffed by our team of Ugandan Midwives, Traditional Birth Attendant and Lab Technician. From the Birth House, Shanti Uganda runs prenatal education classes, a Community Garden Program, a Teen Girls Program and a Women’s Income Generating Group – a collective of 21 HIV positive women who produce bags and jewelry which are sold throughout North America.